

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

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In the Matter of)
)
Amendment of Section 73.202(b),)
Table of Allotments,)
FM Broadcast Stations)
(McCook, Maxwell, and Broken Bow,)
Nebraska))

MB Docket No. 04-203
RM-10976

RECEIVED

To: The Secretary

SEP 21 2004

Attention: The Chief, Audio Division

Federal Communications Commission
Office of Secretary

**JOINT REPLY COMMENTS OF
MCCOOK RADIO GROUP, LLC AND CUSTER COUNTY BROADCASTING, INC.**

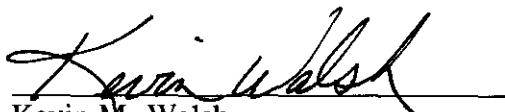
1. McCook Radio Group, LLC ("MRG"), licensee of KRKU(FM), Channel 253C1, McCook, Nebraska, and Custer County Broadcasting, Inc. ("Custer"), licensee of KBBN-FM, Broken Bow, Nebraska, hereby respectfully submit their brief reply comments in the above-referenced proceeding.

2. Other than MRG and Custer, no other parties filed Comments in this proceeding. MRG and Custer hereby reiterate by reference their respective comments in further support of *Further Notice of Proposed Rule Making*, MB Docket No. 04-203, RM-10976, DA 04-2130, released July 16, 2004.

No. of Docket Entries 044
List ABOVE

3. WHEREFORE, the premises considered, MRG and Custer respectfully request that the Commission amend the FM Table of Allotments by (i) reallocating Channel 253C1 from McCook, Nebraska, to Maxwell, Nebraska, modifying the KRKU license accordingly, and (ii) modifying the KBBN-FM facilities by substituting Channel 237C2 for Channel 252C3.

Respectfully submitted,


Kevin M. Walsh
Counsel for McCook Radio Group, LLC

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September 21, 2004


Peter Gutmann
Counsel for Custer County Broadcasting, Inc.

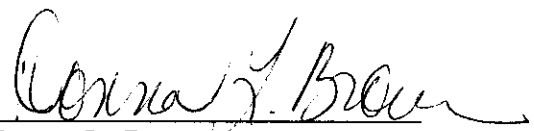
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September 21, 2004

CERTIFICATE OF SERVICE

I, Donna L. Brown, do hereby certify that I have on this 21st day of September 2004, caused to be sent by hand delivery a copy of the foregoing "Joint Reply Comments of McCook Radio Group, LLC and Custer County Broadcasting, Inc." to the following:

Ms. Deborah A. Dupont
Media Bureau
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20554


Donna L. Brown